

Privacy Policy for Latitude.Network website data

Version 1.0 June 2024

This policy relates to how we collect and use information on our website

This policy focuses on client, subscriber and site member data collected from our website. Refer to our separate data management policy for how we manage the data that our clients provide to us to analyse on their behalf.

Introduction

Latitude Network Pty Ltd, Australian-based data analyst for the social services sector and owner of the latitude.network website (“we”, “our”, “us”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [Latitude.Network](https://latitude.network). If you do not agree with the terms of this privacy policy, please do not access the site.

Collection of Information

We collect information from you when you register on our site, subscribe to our newsletter, fill out a form, or enter information on our site. The types of information we may collect include:

- Name
- Email address
- Organisation details

Additionally, we collect standard login and website usage information, such as:

- The courses you participate in and your completion and progress in those courses;
- Your responses to our emails and actions on the website;
- Registration and attendance at events;
- Bookings for demos and consultation meetings; and
- Responses to surveys or other interactive tools to enhance learning about data.

We don't collect payment information on our website.

Use of Information

We may use the information we collect from you in the following ways:

- To personalise your experience and to allow us to deliver the type of content and product offerings in which you are most interested.
- To improve our website and services to better serve you.
- To allow us to better service you in responding to your client service and learning needs.
- To administer member engagement, survey or other site features
- To send periodic emails regarding services, blog posts, news and other relevant information for social service organisations.

Data Security

We are committed to ensuring that your information is secure. We implement a variety of security measures to maintain the safety of your personal information. We do not sell, trade, or otherwise transfer your personal information to outside parties. We use secure Wix CRM and content management services to manage website content and data. We maintain Cyber insurance to support response in the unlikely event of a data breach.

Unsubscribing from Newsletters

You have the right to unsubscribe from our email newsletters at any time. Each newsletter contains an unsubscribe link that you can use to stop receiving future emails from us.

Log-In and Website Usage Information

We collect standard log-in and website usage information to help us understand how users engage with our website. This information is used to enhance your experience and improve our services.

Changes to This Privacy Policy

We may update our Privacy Policy from time to time. Any changes will be posted on this page, and, where appropriate, notified to you by email. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

Contact Us

If you have any questions about this Privacy Policy, please contact the Director at
Email: dale@latitude.network